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YOUR ADDRESS  
YOUR PHONE NUMBER  
YOUR EMAIL ADDRESS (remove hyperlink)

November 7th, 2007

Yunmi Kim  
VMware, Inc.  
3210 Porter Dr  
Palo Alto, CA 94304

SPONSOR'S NAME AND ADDRESS

Dear <SPONSOR TITLE> <SPONSOR NAME>,

The Engineers' Joint Council (EJC) of UC Berkeley would like to invite you to be a sponsor of EJC's annual Engineers' Week. Engineer's Week, also known as EWeek, is a week where student societies on campus gather to showcase their finest accomplishments, and spread the word of their mission to the engineering student body. This event raises awareness for projects such as CalSol's Solar Race Car, Civil Engineering's Steel Bridge and Concrete Canoe competitions, and much more. This week-long event highlights the contributions of engineering to our daily lives to the rest of the Berkeley campus and community. This academic year, EWeek will take place during February, 2008, from the 19<sup>th</sup> to the 22<sup>nd</sup>.

Dedicated students and faculty from every corner of the College of Engineering have worked very hard in ensuring the success of this event. However, this event could not be feasible without generous sponsors such as yourself. The main goal of E-Week is not simply to celebrate engineering contributions, but to help engineering students build social networks within the student population in addition to academia and industry. Your generous sponsorship will help us achieve these goals by bringing students together through interactive events, and also by sparking an interest in your industry and company. In addition, you will be directly supporting all the engineering societies on campus.

As a sponsor of our event, you can expect substantial amounts of publicity, as well as the interest and gratitude of over 4000 engineering students. Your company will be able to host a table alongside our engineering societies throughout the week, and be featured as a sponsor on all our advertisements, such as t-shirts, posters, fliers, and announcements. In addition, your company will be able to hold tech-talks, where new products and opportunities can be presented, and participate in evening events, where you can enjoy an unprecedented level of personal interaction with our students.

We would be pleased and honored to have you as a sponsor of Engineers' Week, and we look forward to working closely with you. Thank you for your consideration and support for the students of UC Berkeley Engineering!

Sincerely,

Christopher Fletcher  
EJC Corporate Liaison Committee

YOUR NAME