

Sponsorship Packages

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There are two sponsorship packages that a corporate sponsor can purchase during Engineers' Week (EWeek).

The **first** package is the base sponsorship package. This package allows a corporation to participate in one (1) day of tabling and one (1) evening event. Which day / evening event a sponsor attends is up to the sponsor. This package costs \$500.00.

The **second** package is the tech-talk package. This package allows a corporation to hold one (1) tech-talk, participate in one (1) day of tabling, and attend one (1) evening event. (This is essentially an extended version of the first package). The sponsor will select a day to hold the tech-talk beforehand (based on which day is most convenient and which days still have openings, as only two tech-talks can be held each day). This package costs \$1,500.00.

Tabling for more than 1 day: If a sponsor, after purchasing one of the above packages, wishes to table for additional days, the rate is \$250.00 / extra day.

Both packages secure the sponsor's corporate logo/insignia on advertising material. This logo must be provided by each sponsor. The Engineers' Joint Council (EJC) cannot select a logo for legal reasons. Each sponsor's logo will be placed in a large display case visible outside the engineering library, next to a large poster advertising EWeek. Additionally, all fliers, and other advertising material that is distributed, will bear each sponsor's logo. Any such material can be reviewed by a sponsor prior to EWeek to meet any corporate requirements. If any advertising medium fails to meet a requirement, a sponsor can opt to not have their logo placed on that medium.

*Posted date.