

Tech-talk Policy Change

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As a sponsor who chooses to hold a tech-talk, you not only advertise your corporation for that tech-talk, but receive extensive advertising and exposure throughout the weeks leading up to, and including, EWeek. Your corporation will be advertised as a sponsor at all EWeek events, including the tabling sessions and evening events.

Our aim is to set a price for tech-talks that best reflects this large amount of advertising, the tech-talk itself, and the student organizations that we represent. The money that you contribute to this event is given back to many engineering student organizations on campus. Your participation will not only benefit the college itself, but many different student groups, representative of the engineering community. Currently, the tech-talk price is set to \$1500 for 1 hour. This price is meant to balance your corporations' needs, as well as our students'. If this price makes your corporation's participation impossible, notify us. If enough sponsors cannot participate because of the price, we will possibly adjust it in the near future. If a price adjustment happens:

1. All sponsors who had previously agreed to give a tech-talk keep their tech-talk, at the reduced price.
2. All sponsors that were unable to participate will be notified of the new price in the hopes that they will be able to participate with the new price.

There are currently 8 tech-talk slots available: 2 per day (at 4pm and 5pm), Tuesday through Friday during EWeek. Tech-talks slots are secured on a first come first serve basis. As such, if you corporation can commit to the current tech-talk price, we encourage you to participate in a tech-talk. Again, your payment means everything to the student organizations that we represent! Additionally, if you can pay the amount specified, and hold out for a lower price, the slots might fill up. If all of the tech-talk slots fill up, it is highly unlikely that we will be able to fit your corporation in to deliver a tech-talk (applies for EWeek), as we want to maximize turn-out at the already-scheduled tech-talks.

Target Audience: The EWeek tech-talks target College of Engineering undergraduates, however, are open to undergraduates and graduates of all disciplines. Our target audience size for each tech-talk is approximately 50 students.

*Posted date.